



Objective

To obtain a position on a graphic design team that will allow me to utilize my skills in graphic design and illustration, and to be able to contribute my business experience in a positive manner to the benefit of both the client and the employer.

Graphic Design Skills

- ◇ Vast experience in hand creating and applying custom designs for commercial vehicles, signs, pinstriping, custom airbrushing, and murals
- ◇ Develop and implement strategic marketing plan for a sole proprietorship, building revenue from \$0 to over \$62K in the first three years with minimal overhead
- ◇ Ability to create illustrations and graphic designs from concept to final product for use in print and web
- ◇ Knowledge of architectural finishes and the ability to reproduce those finishes for use in digital productions for either two-dimensional or three-dimensional media
- ◇ Web design, XHTML/CSS
- ◇ Five years of successful project management from design to completion of creative interior and exterior architectural finishes and murals, combined with detailed record keeping and communicative documentation
- ◇ Exceptional organizational skills with an ability to manage assets, time, costs, and deadlines productively
- ◇ PC software skills include: Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Microsoft Word, Excel, PowerPoint, MS Publisher, Acrobat Pro, and QuickBooks Pro for Contractors

Education

International Academy of Design & Technology-Online, Tampa, FL
Bachelor of Fine Art in Graphic Design - Magna Cum Laude - 2011

Work History

Freelance Design

2009 - Present

Prestige Power Washing: Logo redesign and branding campaign including business card, brochure, flyer, door hangers, and T-Shirt print design. Upcoming projects include website redesign, vehicle graphics, and TV commercial.

Faith Church St. Louis: Design, layout, and format artwork and typography for collateral, brochures, and various graphic projects for special events

Marquise Construction Services: Logo redesign and business card

Jannabell Sewing and Custom Apparel: Logo design

St. Louis Dream Center Impact Missions Group: Design logo and badge

Designs by Deb: Architectural Finish Designer/Painter

St. Louis, MO & Phoenix, AZ

Owner/Artist

2002 – 2009

Design and produce marketing material including logo, business card, and collateral, as well as informational booklets for designers and customers. Market, sell, design, develop, and produce murals and architectural finishes for commercial and residential customers, managing projects from start to finish along side of other painting contractors, interior designers, and architects on many projects. Supervision of a crew of 6.